

Food & Beverage Collection 2010

made with all new eco-friendly **neogreene**

At GreenSmart, we try every day to make the world greensmarter. From the designs we create, to the materials we use, to how we manufacture and ship our products, we put everything we do through our GreenSmart filter. We believe that even the smallest of positive actions every day can result in big changes toward a better product and a better environment in the long run. It is a pursuit of best practices for us. We have been doing it since we started back in 1995.



 GreenSmart™

Whatever your style, we have a lunch bag for you

Javan Lunch Tote

The Javan looks like a laptop case, but, works like a lunch tote.



Features

- beverage sleeve holds reusable or soda bottles
- two exterior pockets
- padded handles
- keeps lunch cool (or warm) for hours
- folds flat when empty

Dimension 12" x 9.5" x 4" (without handles)

	licorice	blue ice
item#	31421	31422
UPC#	740668 314216	740668 314223
	tangerine	eggplant
item#	31423	31424
UPC#	740668 314230	740668 314247

Margay Lunch Case

The Margay is the traditional look for a lunch box. Add in easy access outside pockets and it's insulation ability and it is so much more.



Features

- spacious interior compartment
- easily holds a beverage and reusable containers
- compacts to fit in another bag
- keeps lunch cool (or warm) for hours

Dimension 10" x 8" x 5"

	licorice	blue ice
item#	31431	31432
UPC#	740668 314315	740668 314322
	tangerine	eggplant
item#	31433	31434
UPC#	740668 314339	740668 314346

What is Neogreene™?

Do you love the feel of neoprene, squishy and smooth with a little bit of stretch? That is what neogreene is, without any of the toxins. GreenSmart has abandoned the toxic chemistry of neoprene and developed a material with all the attributes and none of the hazards. We call it Neogreene. Our water based chemistry allows for safer adhesives and still provides the texture and functionality that we want. Neogreene is better for the planet too, it uses 25% less electricity and 25% less petroleum to produce.

Creature Smarts

GreenSmart products are named after endangered animals. In their support, we donate 10% of profits to the World Wildlife Fund and other organizations helping to create a greensmart planet. Short descriptions on each creature are printed on the accompanying packaging of each product.

Color Options



Sifaka Lunch Bag

Eco style meets practical function. The Sifaka looks too stylish to be a lunch bag, yet, its features and performance are perfect for food transport.

Features

- two separate compartments for hot or cold items
- easily holds reusable containers
- long, easy to carry handles
- keeps lunch cool (or warm) for hours

Dimension 11" x 7" x 6" (without handles)

	licorice	blue ice
item#	31411	31412
UPC#	740668 314117	740668 314124
	tangerine	eggplant
item#	31413	31414
UPC#	740668 314131	740668 314148



Finback & Bowhead

Make taking wine to a dinner party, a picnic or a favorite restaurant easier and more stylish with the Finback (single bottle) and Bowhead (2 bottle) wine bottle carriers.

Features

- comfortably fits reds, whites or sparkling
- keeps wine cool for hours
- folds flat when empty



Finback 3.5" x 3.5" x 16"

	licorice	blue ice	tangerine	eggplant
item#	31311	31312	31313	31314
UPC#	740668 313110	740668 313127	740668 313134	740668 313141

Bowhead 7" x 3.5" x 16"

	licorice	blue ice	tangerine	eggplant
item#	31321	31322	31323	31324
UPC#	740668 313219	740668 313226	740668 313233	740668 313240



Manatee Water Bottle Koozies



Metal bottles are everywhere, plastic sodas bottles are omnipresent, we've created three sizes of bottle koozies to accommodate virtually all of these bottles for insulation performance and carrying ease.

Features

- easy access opening
- fits most metal or PET bottles
- clips to anything with attached carabiner
- keeps beverage cool (or warm) for hours

Short 2.5" x 2.5" x 6.75" • fits up to 16 oz. bottles

	licorice	blue ice	tangerine	eggplant
item#	31211	31212	31213	31214
UPC#	740668 312113	740668 312120	740668 312137	740668 312144

Medium 2.5" x 2.5" x 8.25" • fits up to 24 oz. bottles

	licorice	blue ice	tangerine	eggplant
item#	31221	31222	31223	31224
UPC#	740668 312212	740668 312229	740668 312236	740668 312243

Tall 2.5" x 2.5" x 9" • fits up to 32 oz. bottles

	licorice	blue ice	tangerine	eggplant
item#	31231	31232	31233	31234
UPC#	740668 312311	740668 312328	740668 312335	740668 312342

